

U L I V I

B E T T I N A U L I V I

ADDRESS: 117 E 57th St NY, NY 10022 **PHONE:** 7862419834 **EMAIL:** bettinaulivi2000@gmail.com
INSTAGRAM: @bettinaulivi @ulivioficial

LANGUAGES

Fluent in Spanish
Fluent in English

EDUCATION

Parsons Summer Program 2017
Parsons, The New School for Design New York, NY
Relevant Coursework: Printmaking – Fashion Design
GPA: 3.86
Graduation: 2022

WORK EXPERIENCE

PUMA Design Intern
Miami, Florida
May - December, 2020
Assistance in product development stages
Assembling presentations for special clients
Support in design and inspiration for projects

Miami Fashion Week Design Intern
Miami, Florida
May - June, 2019
Graphic and web design
Direction and schedule assistance
Assisting fashion editors
Public relations agencies' mediator
Social media manager and innovator

No pise la grama Brand Design Intern
Miami, Florida
August 2018
Enhancement of website and social media platforms
Assistance in the development, design and inspiration of new collections
Research for inspiration of initial concepts
Showroom assistance

EPK Team Design Intern
Caracas, Venezuela
August 2017
Website enhancement for brand visibility
Assistance in photoshoots and fittings
Overall improvement of brand's online presence
Showroom assistance
Inventory management and organization

DESIGN

Fashion Sketching
Technical Flats and Specification Sheets
Garment Construction
Textile Knowledge
Trend Forecasting
Presentation Skills
Teammaker

SOFTWARES

Microsoft Word	Adobe Illustrator
Microsoft PowerPoint	Adobe InDesign
Microsoft Excel	Adobe Premiere
Adobe Photoshop	CLO 3D

AWARDS AND HONORS

Project chosen as exemplary work from the class and featured on the recently launched Parsons First Year Blog 2019

Exceeded the selection criteria for membership into The National Society of Leadership and Success as an honor selection of The New School 2019 - present

ADDITIONAL WORK

Entrepreneur Cowboy Boot Venture – Paniolo
Product Designer and Manager
Miami, Florida
February 2021 - present
Instagram @paniolotm

Freelance – Hijas de Puka
Social Media Manager and Creative Direction
Miami, Florida
June 2020 - present
Instagram @hijas_de_puka

New York Fashion Week Runway Event - U L I V I
Designer and Creative Director for U L I V I Brand
Manhattan, New York
February 2022 - present
Instagram @ulivioficial